



# Secure Health Messaging

## Providers Challenges

Providing physicians and other clinicians with a solution to securely receive and exchange patient information, generate critical PHI notifications, and ask patient related questions in real-time with complete confidence of a HIPPA and PHI compliant pathway has become an essential part of healthcare delivery and workflow.

## Secure Health Messaging Solution

Secure Health Messaging utilizes patented, HIPPA compliant SecureSMS text messaging technology to enhance delivery of real-time patient information to physicians, nurses, and other healthcare professionals. By directly providing physicians and clinicians with required patient information to make informed decisions, Secure Health Messaging improves the quality of healthcare with



decreased response times and accurate decision-making, allowing for quicker interventions and improved patient outcomes.

Secure Health Messaging allows physicians, nurses, and other clinicians to send/receive encrypted HIPAA compliant text messages from their personal mobile phones with critical laboratory values, results from patient procedures, medical history, physician on-call notifications, patient related questions and other important Protected Health Information (PHI), eliminating the need for a callback or network access to view patient records.



## Secure Health Messaging Applications

Through the use of Secure Health Messaging applications, patient care facilities access their customized SecureSMS portal and generate messages and reports to physicians and other clinicians. Once the message is received, the recipient simply



## Securely delivering actionable data in real-time to the right person

inputs a secure code and quickly views and assesses the patient data. Physicians can even respond via the same secure pathway, placing orders or soliciting additional information. Secure Health Messaging also notifies the sender once a message is viewed, confirming that the message was received and read securely.



### Email to Secure Text

Secure Health Messaging can be interfaced with your email exchange server, allowing for email to secure text and secure text to email conversion. With this feature, your organization will be able to utilize your email system to send patient information or other encrypted messages to users' mobile phones and deliver replies back to your email box.

## **HIPAA compliant secure text messages, anytime, anyplace, to any mobile phone**

### CellTrust Technology

Secure Health Messaging two-factor authentication solution uses state-of-the-art, military strength, AES encryption featuring received and read receipts, password protection, and remote device data wipe. Secure Health Messaging is built on CellTrust Secure Gateway, a messaging platform connecting more than 190 countries and over 700 mobile phone carriers.

### Key Benefits

- Removes security obstacles for text messages containing Protected Health Information
- Reduces operating cost by eliminating clinician callbacks
- Improves response time and accurate decision-making by delivering complete patient information directly to on-call clinicians' mobile phones
- Eliminates the need for physician to access laptop and network connection
- Greater physician mobility
- Opens up secure two-way mobile communication for clinicians

### Key Capabilities

- Turns everyday mobile phones into HIPAA compliant clinician notification devices
- Automatic delivery and read confirmation
- Provides hospitals and service providers with highly configurable portal
- Easily integrates with existing CRMs and EMRs
- State-of-the-art military strength AES encryption
- Email to secure text / secure text to email conversion

To learn more about CellTrust healthcare products, contact us at [healthcare@celltrust.com](mailto:healthcare@celltrust.com) or visit [www.celltrust.com](http://www.celltrust.com)

